

ITEM A801

**EMFULENI TOURISM AND
ADVERTISING SIGNAGE POLICY**

(DPLED.64) (SNM 19-04-06; LED 03-05-06; MC 28-06-06)

6/1/3

Cognisance was taken of the jurisdictional differences between Sedibeng and Emfuleni regarding the entering into signage contracts, whereafter it was

RESOLVED (ON 22.08.2006)

1. That Council approve the Tourism and Advertising Signage Policy for Emfuleni Local Municipality attached to the report as **Annexure (pages 3 - 34)** and
2. that Council's Tourism and marketing Department be involved in a Tourism Communication Plan.